Everyday AI lesson

Spotting AI scams, deepfakes and voice-clone calls

About 6 minutes to read | Full lesson:
https://everydayai.careercalling.com.au/lessons/scams-and-deepfakes/

Scammers use AI too. It helps them write convincing messages with no spelling mistakes, make fake videos of famous people, and even copy the voice of someone you love. The good news: the same simple habits still protect you.

Remember

- AI can copy faces, voices and the look of real messages.
- Warning signs: pressure, secrecy, payment requests, codes and links.
- Stop, then check with the person or organisation on a number you know.
- If you have paid, call your bank at once, then report to Scamwatch.
- Agree a family safe word for panicked calls asking for money.

Try this

1. Talk with your family this week and agree on a safe word.
2. Write down the real phone numbers for your bank and close family, and keep them by the phone.
3. Try the "Safe or scam?" practice on this site.

> **Safety tip.** You can always hang up and call back on a number you know. A real emergency will still be real in five minutes.

Free help: Be Connected (beconnected.esafety.gov.au) for lessons on staying safe online. Scamwatch (scamwatch.gov.au) to check and report scams. If you have lost money, call your bank straight away.